

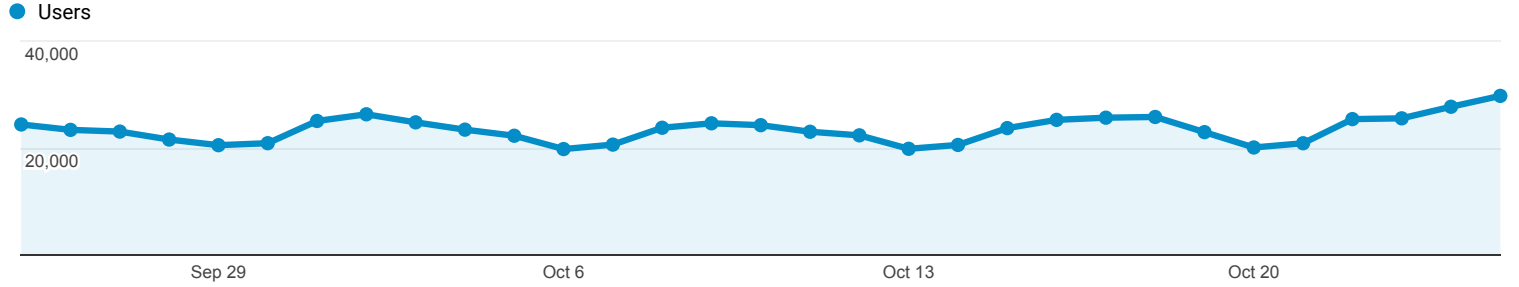


### Audience Overview

All Users  
100.00% Users

Sep 25, 2018 - Oct 25, 2018

#### Overview



Users  
**557,603**

New Users  
**480,184**

Sessions  
**805,572**

Number of Sessions per User  
**1.44**

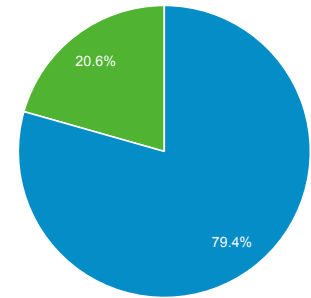
Pageviews  
**1,137,271**

Pages / Session  
**1.41**

Avg. Session Duration  
**00:08:48**

Bounce Rate  
**5.80%**

■ New Visitor ■ Returning Visitor



Country	Users	% Users
1. Mexico	116,936	21.15%
2. Spain	103,727	18.76%
3. Argentina	80,472	14.55%
4. Colombia	62,227	11.25%
5. Chile	42,366	7.66%
6. United States	32,725	5.92%
7. Peru	23,174	4.19%
8. Venezuela	17,452	3.16%
9. Ecuador	11,441	2.07%
10. Uruguay	8,770	1.59%